

SOCIAL MEDIA MANAGEMENT MEDIA KIT

Practical content systems for brands that need consistency and clarity.

Strategy, editing and monthly execution support built around a real brief - without inflated promises of virality, followers or sales.



Content strategy

Audience direction, positioning, content pillars, hooks and a practical monthly content map.

Editing & reels

Short-form edits, pacing, on-screen text, captions, covers and optional production add-ons.

Monthly systems

A repeatable production rhythm, approvals, deadlines and a clear content tracker.

Campaign support

Creator briefing, coordination, delivery tracking and agreed reporting based on supplied platform data.

Brands given a voice

Men's Craft · EduTess · De Beaute Spa & Salon · LINKD Studio · NCK Stores · Sheetal Dhaba · Scribbly Giggle Books · Kangaroo Kids Kalyan · Reflects Elite Club · Slayyers in 60 Min · NLP4India · Artek Bags · Mallika's Salon · Kula Worldwide · Bloomora & Co. · Evara Dental Studio · The Blowdry Bar · Aura Sparsh

A clear four-step process

- Share the objective, audience, platform, deadline, available inputs and approximate budget.
- Confirm deliverables, exclusions, timeline, approvals, revisions, usage and payment.
- Create through agreed checkpoints with one decision-maker and consolidated feedback.
- Deliver final files, close payment and record next steps.

Useful scope notes

- Every package is custom quoted after scope unless a written offer states otherwise.
- One consolidated revision round is standard unless the quote says otherwise.
- Client delays in inputs or approvals move the delivery date.
- Media spend, creator fees, product seeding, licensed assets, travel and usage rights are separate line items.



Let's give your work a clearer voice.

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Soft communication. Serious growth.